

Останні власні дослідження, дають наступні результати:

– величина доходу від 1 до 1/2 РПМ (від 8888 грн. до 4444 грн. /тут і надалі вказані ціни станом на 01.01.2019/) визначає стан порушення соматичного здоров'я. Це – стан незабезпеченості (відповідно до класифікації видів бідності, запропонованої проф. Н.В. Климовою). Особа переживає стрес від 0 до 6 балів за шкалою Холмса і Раге (тут і далі наслідки бідності розраховані за період рівний 1 року). Розлад здоров'я – від 0 до 6 днів внаслідок впливу бідності. Презюмована моральна шкода за страждання від бідності за методикою О.М. Ерделевського становить від 0 до 4444 грн. в міс.

– величина доходу від 1/2 до 1/4 РПМ (від 4444 грн. до 2222 грн.) – визначає стан настання психологічних змін, появу депресії (порушення психологічного здоров'я), стан легких тілесних ушкоджень в рамках концепції Кримінального Кодексу України. Людина є нужденною (за Н.В. Климовою). Величина стресу від 6 до 30 балів за шкалою Холмса і Раге. Розлад здоров'я – від 6 до 30 днів внаслідок впливу бідності. Презюмована моральна шкода за страждання від бідності становить від 4444 грн. до 22 220 грн. в міс. Величина доходу в розмірі 2622 грн. визначає стан настання тілесних ушкоджень середньої тяжкості (втрата працездатності більше 21 дня).

– величина доходу від 1/4 до 1/8 РПМ (від 2222 грн. до 1111 грн.) – стан тортур. Людина є жебраком (за Н.В. Климовою). Величина стресу від 30 до 126 балів за шкалою Холмса і Раге. Розлад здоров'я – від 30 до 126 днів внаслідок впливу бідності. Презюмована моральна шкода за страждання від бідності становить від 22 220 грн. до 93 324 грн. в міс. Величина доходу в розмірі 1481 грн. визначає стан настання тяжких тілесних ушкоджень (стійка втрата працездатності більш ніж на 1/3, 70 балів стресу).

Ще одним результатом є виявлення залежності депресії від доходу [2]:

- при доході від 4444 грн. до 2964 грн. – стан легкої депресії за шкалою Бека.
- при доході від 2964 грн. до 1976 грн. – стан помірної депресії за шкалою Бека.
- при доході від 1976 грн. до 1317 грн. – стан вираженої депресії за шкалою Бека.
- при доході менше, ніж 1317 грн. – стан тяжкої депресії за шкалою Бека.

Згідно статистичних даних, у 2019 році і Україні незабезпечених – 30% населення, нуждених – 61,4%, жебраків – 7,6%, кількість населення з депресивними відхиленнями – за шкалою Бека – 69%.

Також була виявлена залежність народжуваності від кількості абортів (на 1000 населення), доходів населення й інфляції (у %).

$$\text{Народж. Укр.} = +0,22 \text{ Аборт} + 2,7 \text{ Дохід в РПМ} - 0,79 * \text{інфл.} + 8,69$$

(при коефіцієнті кореляції $r = 0,9$)

1. Карачевцев Я.Н. Бедность как нарушение права на жизнь. *European Journal of Humanities and Social Sciences (Special Issue for Ukraine)*. 2017. № 1. С. 6-12.

2. Карачевцев Я.Н. Взаимосвязь особенностей эмоционально-волевой сферы взрослых людей с выбором ими стратегий поведения в конфликтных ситуациях. *Вестник ХНПУ им. Г.С. Сковороды. Психология*. Вып. 54. Х.: ХНПУ, 2016. С. 73-82.

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TEACHING BUSINESS ENGLISH BY MEANS OF TED TALKS

The realities of modern world demand new approaches to English language teaching that allows students to adapt to constantly changing society in the process of professional training. This causes some changes in the system of education which is aimed at self-development, self-education and self-realization of future highly-qualified specialists who are able to meet the challenges of today's global competitive job market.

Communicative competence means that a student is able to use the language in various speech acts – it should be based on his linguistic competence. The teachers of English feel the necessity for updating their educational tools, for using newly developed teaching techniques so as to make the students feel more compatible with the new challenges of today's life. The use of multimedia technologies enables students to obtain up-to-date information which will allow them to overcome language and cultural barriers, get the necessary language skills and competences.

As English dominates in the sphere of commerce, finance, science, media, culture, IT, the main task of an English teacher is to help future specialists to develop professional foreign language competence together with other skills: to chair meetings, conduct business negotiations, write business letters, demonstrate intercultural understanding and many others.

The improvement of their business English skills is possible through authentic situations and materials in which learning involves listening, watching, thinking and participating simultaneously. The advent of the high-tech multimedia keeps the learners close to authentic and up-to-date materials. Why not use TED Talks as a teaching tool?

In recent years, TED talks have grown into a global internet source of ideas and information sharing. For teaching English thousands of TED Talk videos are available online which provide ample opportunities to develop students' English speaking and comprehension abilities in an engaging and informative way. These videos cover a wide range of topics, that's why English learners will always get to know something new. TED (Technology, Entertainment, Design) Talks are believed to be able to deepen the knowledge, change attitudes and add life to lessons while developing various skills. Besides, English learners have a nice opportunity to listen to a variety of native and non-native speakers that encourage them to practise their own language skills.

TED talks can be used to improve:

Listening: Students try to predict what the speaker is going to speak about, focusing their attention on particularly difficult sentence-structures, tense forms, linguistic features of the video. The chosen video should be interesting, arouse the learners' interest and correspond to their age and level of their knowledge. English learners should be given some 'breathing' and 'thinking' space between listening.

Pronunciation: Students learn basic intonation patterns and speech nuances, various sequences of tones, rhythm and tempo, syllable structures, word and sentence stress which will be beneficial while listening to various accents and pronunciation styles. The subtitles which can be provided are useful especially for beginner-level students.

Vocabulary: Students have more opportunities to broaden their horizon as TED speakers talk about different subjects, expand their vocabulary by learning useful idioms, phrasal verbs, set expressions which can be ready-made blocks for building their own sentences and utterances. As vocabulary expands together with the language development that enables English learners to communicate with others, a teacher should do everything possible to improve students' ability in vocabulary mastery through an extensive usage of educational videos in the classroom.

Speaking: Students can have further lively discussions, mock interviews, organize class debates. Students are engaged in expressing their thoughts on various business matters: 'How does money laundering work?', 'What causes economic bubbles?', 'Why we have too few women leaders?', 'How to make applying for jobs less painful', 'Why working from home is good for business', 'The surprising ingredient that makes businesses work better', 'The future of money', 'How to build a business that lasts 100 years', 'Women in business: entirely unremarkable', 'Family businesses are here to stay and thrive', 'How to run a company with (almost) no rules', 'How can companies continue to thrive in times of change?', 'The future of economic success is collaborative', 'Reigniting creativity in business' and many others [1].

Writing: English learners can write a review of the video, which is thought-provoking and inspirational. Students can note down new words together with definitions, synonyms, antonyms and example sentences. They can write opinion essays in which they can present their own personal opinions of the topic, supported by examples and reasons.

The biggest advantage of such videos is that TED Talks are totally authentic as the speakers share their own personal stories, ideas, experience with the audience. Bringing TED Talks to the English classroom will help to differentiate, modernize and bring excitement to the traditional way of conducting a lesson.

TED is a series of informative, educational, inspiring and thought-provoking talks that present ideas which are worth spreading. There is always an emphasis on informing, educating and opening people's eyes to new ideas, making them perfect for using in the classroom. Students like these talks as they find them highly engaging and motivating. They can help English learners improve, not only their listening and speaking skills, but also expand their vocabulary, revise grammar as well as make their writing better.

Watching English videos with subtitles lets students listen and read simultaneously. Besides, there are transcripts of each talk and students can catch some tricky cases or clarify things they don't grasp while watching a video. Students can spend time on their own, outside the classroom, watching videos at home, making pauses wherever they need.

TED Talks are an invaluable teaching tool and the main reasons for using them in the classroom are as follows: they stir students' curiosity; they are interesting, inspiring, educational and provocative; students' positive or negative reaction can lead to various discussions and debates; students are exposed to authentic materials. TED speakers always share their own personal stories, passions, ideas, that's why English learners can listen to people speaking English with a number of different accents, with a perfect pronunciation. They do not have to be afraid or feel embarrassed about making mistakes when they express their thoughts in English. The task of a teacher is to incorporate TED Talks into speaking and listening classes.

They spark genuine interest and provoke real-life conversations. Students share their opinions in an interesting way either orally or in writing. The task of a teacher is to create activities supported by TED Talks to meet specific learning goals and curriculum objectives, involve students in various discussions, create a friendly atmosphere for group and pair work, monitor students' progress, boost their confidence, etc.

To sum up, being able to speak business English fluently, students can have a compatible advantage over their business rivals. Knowing business English will definitely increase their chances of success in today's tough job market. The choice of activities should be targeted to help students meet their communicative goals, feel confident to conduct business in real-life situations, present the information by using charts, graphs, in other words, be well-prepared to face the business world with a set of the appropriate English skills.

1. TED Talks. URL: <https://www.ted.com>.

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ТЕОРЕТИЧНІ ЗАСАДИ ПУБЛІЧНОЇ ВЛАДИ В УКРАЇНІ

Ефективність державного управління значною мірою залежить від рівня взаємодії, відкритості та прозорості державної влади в інформаційному середовищі, а також залежить від ступеня реалізації демократичних принципів відкритості та прозорості своєї діяльності.

Проблема влади як соціального явища чи як феномена взагалі та зокрема, проблема природи державної влади як політико-правового явища, її сутності, ознак залишається однією з найскладніших та найбільш дискусійних.