

Comparative Analysis of Ukrainian And International Educational Projects

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Abstract – The cause of the problem is that under conditions of globalization the education is a highly productive form of the capital investment likewise the important social guarantee.

Key words – Ukrainian projects, international projects, education

I. Introduction

The aim of this study is to determine the educational projects in Ukraine as a powerful driving forces in deepening the knowledge and development of skilled employees at the labor market. For this purpose, it is important to make the comparative analysis of the actual Ukrainian and international educational projects.

II. The purpose of the article

The cause of the problem is that under conditions of globalization the education is a highly productive form of the capital investment likewise the important social guarantee.

III. The main material

The labor market is in a constant need for the qualified personnel, who should get the latest knowledge and could achieve the high professional qualifications.

Therefore, the effective functioning of the education market depends on the labor market and the market system in general. So, the issue concerning the educational projects today is important under the current economic development.

Ukrainian government allocates the insufficient funds for the educational projects financing. Within these projects even the limited resources are spent inefficiently. Imperfect management system leads to a lack of money, lack of transparency of their use. The domestic projects have to keep up with the technological advances, to be innovative and responsive to the needs of the target audience to which they are directed.

In order to conduct a comparative analysis it is necessary to determine the parameters according to which the positive and negative aspects of the projects will be determined. In my opinion, the main characteristics for comparison are the target audience, project budget, costs, and timing of the goals and results of the project. The target audience determines for which type of listeners is the project, the description of the project speaks about the direction of the project, the budget shows who will cover the costs of the project, the terms of the project indicate the duration of one or another project. The main parameters to be compared are the aim of the project and the results of it. The aim is the desirable and proven result achieved within a certain period under the given conditions of the project. The result of the educational project is a high level of knowledge and skills of the listeners at the labor market.

For example, compare the Ukrainian educational projects, such as: HR-school for students and graduates, the project "The best - with Ukrtelecom", and international: Scholarships "Chevening" to study in the UK, the program "SEED Grant" (see. Table 1).

TABLE I

COMPARATIVE CHARACTERISTICS OF EDUCATIONAL PROJECTS IN UKRAINE AND ABROAD

Project	Targeted audience	Description of the project	Covering of expenses	Duration	Aim	Result
1	2	3	4	5	6	7
1. HR-School for students and graduates	Students and graduates of any specialty	"HR School" – is a special project for youth who have a desire to work with personnel	Participation is free for the best 30 participants	12-30 September 2016.	Improve knowledge and practical skills in personnel management.	Development of HR-community, exchange of experience, search of the young staff at the modern labor market
2. Educational project "The best - with Ukrtelecom",	Students and young graduates	Educational project is a unique opportunity to visit workshops and master-classes of the best company employees	Project is free	End of September-beginning of November	To give the opportunity to the participants to develop their own project, to get acquainted with the telecommunication sphere and company's work	Guaranteed employment for the best participants of the project

1	2	3	4	5	6	7
3. Scholarships "Chevening" to study in the UK	Masters of all specialties from other countries	Scholarship for study in the best universities of the UK covering all necessary expenses	100 % covering of expenses for study, scholarship, travel-grant, grant to purchase all necessary things to implement the project	2016-2017)	To give the possibility to participants to show and realize their scientific potential	Study in the best universities of the UK, realization of scientific research .
4. Program "SEED Grant"	Students from other countries of full-time and part-time study of any specialty	SEED Grant is the program of Western NIS Enterprise Program, aimed at development of the new talented scholars from Ukraine and Moldova, which attend one of the 50 best MBA programs in the USA.	Program covers 100% tuition fees of the full-time student. Part-time and evening-time studies are not covered.	2016-2018)	Promotion of development of new talented scholars	.Study of the best MBA programs in the USA under conditions of returning of the participants back to their country, investing their leadership abilities and skills into the development of their country.

Analyzing the table the following drawbacks of Ukrainian educational programs in comparison with the international ones can be defined:

1. Lack of funding. International projects fully fund the study in the best universities of the world, at that pay scholarship, provide cash benefits: for scientific research, travel and others. Meanwhile, Ukrainian projects are aimed at Ukrainian students and cover only a tiny fraction of costs.

2. The short-term. Ukrainian educational project is usually designed for a short period of time.

3. Political instability - due to the uncertainty of the political situation in the country leads to a high risk in terms of investing into the project realization and the probability of its implementation.

Conclusion

So, Ukrainian projects will be able to compete with the international ones, if government allocates more money for their development. Educational projects should meet the needs of the modern society, properly motivate the

target audience. Just then the education in our country will be complying with the European level, inasmuch as the highly educated young people are the key to a prosperous country.

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