helping students to write great sentences, but also organizing their thoughts into complete letters, essays, papers, or even books.

Writing activity like any other task in teaching languages has its stages: prewriting, while writing, post wring

One of the most important rules for teachers is to remember that that the purpose of writing is to communicate ideas effectively to another person. That person can be either a teacher or another student what is even better.

The more interesting is a task for students the better performance teachers can expect. For instance Instead of having a student write her own biography, ask her to write a biography of any famous person without stating the name. Then, have her read the biography out loud to the class and the class can guess who the person is.

To sum up, the purpose of the work is to make teaching writing easier for both teachers and students, as this skill is indispensible for students who will be able to apply their knowledge in the future career. Thereby I believe we can help them to get ahead in business world, to develop themselves and our country as well.

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THE IMPORTANCE OF USING MULTIMEDIA IN ENGLISH LANGUAGE TEACHING

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Multimedia teaching method has been used more and more in college English teaching nowadays. According to R.S. Susikaran, "Chalk and Talk" teaching method is not enough to teach English effectively [1]. Of course, there are some advantages and disadvantages of using multimedia in English language teaching. Thus modern education technology should be used reasonably in order to reach the target of college English teaching. According to Oxford English Dictionary "Multimedia is a usage more than one medium of expression or communication" [2]. It includes a combination of text, audio, still images, animation, video, or interactivity content forms [3].

It is a well known fact that to recognize an unknown object a student need:

1. 2.8 sec. – by verbal description

2. 1.2 sec. – on a black and white picture
3. 0.9 sec. – on a coloured picture
4. 0.7 sec. – by means of television or video
5. 0.4 sec. – by showing a real model

In this thesis I would like to dwell upon the importance of video recourses. So this is obvious that multimedia, including video and television, is of a great benefit. Fist of all, it makes every student to participate in a lesson. It cultivates learners' listening abilities. Secondly, the wide variety of video recourses develops the students' intercommunicative ability. Thus, the biggest plus in using video and other multimedia forms is the real language and the real language atmosphere. Students can talk with the virtual characters set by the computer [1]. They can watch some interesting films or shows and enjoy it, which is of a great importance. And, what is just wonderful, this all will be a part of a studying process.

Some teachers believe that the learners can learn the language perfectly only with a help of a certain social cultural background. That is to say, by visiting an English speaking country. To my mind, multimedia teaching method is focused on creating the atmosphere of such a cultural background and can be a good alternative if there isn't such a possibility to get a real experience in some foreign countries. An English classroom becomes a demonstrating hall of the language itself. Finally, multimedia is very convenient and helpful way to present new grammar and vocabulary to the class.

In conclusion, I would like to stress the great impact that technology has on students and teachers. I believe it is a good tool to present, practice and produce knowledge. The world is changing all the time and the teaching methods are changing as well. I suppose it is not a bad idea to keep in touch with the world.

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