

Students' Social Mobility within the Culture and Education in Modern University

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Abstract-*The paper analyzes the problem of student mobility within the dialogue of cultures and Education in Bashkortostan in the development of evaluation UNESCO centre in the structure of modern pedagogical university, theory and technology of social mobility in higher education. Bashkir State Pedagogical University named after M. Akmullah is working to coordinate the UNESCO movement in universities and schools of Bashkortostan and the development of mechanisms for integration social and educational activities. The focus is on border-crossing cultural research in social mobility, globally open to students and youth from all areas in the large field of global education.*

Keywords: social mobility, cross-cultural management, higher education, educational environment, comparative education, professional competences, cultural studies as interdisciplinary and transnational currents, implementation and evaluation of educational programs of UNESCO, academic mobility, inclusive education.

I. Introduction

Modern education is characterized by the development, integration of social mobility in the dialogue of cultures of East and West. Cultural and educational environment of higher education requires appropriate solutions to ensure the authenticity of Bashkir education necessary to enter the national education in the general context of European trends of globalization. Bashkir State Pedagogical University named after M. Akmullah is working to coordinate UNESCO's education in universities and schools of Bashkortostan, to promote UNESCO programmes within the dialogue of cultures, cross-border cooperation in the field of youth activity.

II. Page Setup

Solidarity and multiculturalism in the Republic of Bashkortostan is studied as ethnosocial portrait of modern youth in collaboration with the International Organization TURKSOY as strengthening and developing cooperation in education, culture and sport of Turkic-speaking countries and promotion of ethnic education through intercultural dialogue [1, pp. 31-36].

The study of ethnosocial portrait of modern youth of Bashkortostan supports the integration of scientific research, improving the system of establishing internal and external relationships in science, education, culture and arts, media, communication, sports and tourism. Particular attention is paid to the formation of civic consciousness, culture, peace and ethnic harmony, which is illuminated by solidarity and multiculturalism of modern youth in the Republic of Bashkortostan [3].

The aim of our investigation is the development of social mobility of students in the context of Cultures and Education.

More specific objectives of the project are the following:

- deepen the knowledge in UNESCO movement in modern Pedagogical University;
- improve skills of youth and students of Bashkortostan;
- to develop socialization and social skills among youth;
- deepen the awareness of similarities and differences in social problems and kinds of oppression in different European countries;
- increase the sense of common responsibility for the future of their local communities as well as the whole European community.

The theoretical and methodological basis of study is anthropological, cultural, systematic, comparative, competentive approaches to professional education. Comparative pedagogy reveals the positive and negative aspects of international teaching experience, methods and forms of mutual enrichment of national cultures in teaching innovative educational activities. Theoretical and methodological basis for comparative studies are the specific historical, cultural, ethno-psychological, civilizational approaches to comparative education and educational theory and practice in various countries and regions (D. B. Adarch, N. V. Bondarevskaya, B. L. Wulfson, A. N. Dzhurinsky, V. P. Lapchinskaya, Z. A. Malkova, N. D. Nikandrov; "Yearbook of Education" (Columbia University), "International Yearbook Training and Education, International Journal of Teachers" (Germany), "Comparative Education", "The world of education" ("Le Monde Education"), "Review of Comparative Education") [2].

The implementation of the comparative approach promotes students' understanding laws of development the global educational research, strategies and trends of teacher education in the modern world.

This helps students to master the ways of implementing research positions in professional activities as improvement of the quality assurance system of higher education and graduate competencies as learning outcomes (Learning Outcome-based Approach) in the development, implementation and evaluation of educational programs and the use of the credit system ECTS (European Credit Transfer System).

Innovative constructions allow to create comparative studies in the framework of modern pedagogical university as a center for the integration of science and education, international cooperation in the modern world and the informational society in the context of the grant policy, cultural exchange, programs of UNESCO, IREX, Fulbright, DAAD, Work and Travel, International Exhibition "Education Abroad", House of Friendship of Peoples, the Department of Science and International Relations of the university [4, pp.234-237].

The implementation of the comparative approach promotes students' professional competence. Theoretical and methodological basis for comparative studies are the specific historical, cultural, ethno-psychological,

civilizational approach es t o comparative education. Educational theory and practice in various countries and regions characterises UNESCO-UNITWIN, a network of UNESCO Associated Schools, Education for All, participation in the Bologna Process, cross-cultural management.

The UNESCO centre "Social mobility of students within the dialogue of cultures in global education" coordinates UNESCO Education in Universities and Schools of Bashkortostan, including best practices of UNESCO in educational activities of universities, schools and adapting best practices relevant to the challenges of UNESCO National Education [5, pp.63-67].

UNESCO movement in Pedagogical University is positioned in the following context:

1. Education - promotion of UNESCO movement for middle and high school of Bashkortostan (Ministry of Education and Science, Ministry of Education of Bashkortostan) within the dialogue of cultures, inter-university cooperation of the "UNESCO Chair" (UNESCO UNITWIN), UNESCO's Associated Schools Network, achieving the Millennium Development Goals (MDGs), the United Nations Development Programme (UNDP), a program "Education for all", participation in the Bologna process, European education, the European Credit Transfer System (ECTS).

2. Science – the participation in scientific researches, international programs of UNESCO, grants, projects, conferences and forums in the development of international and national mobility. Organization of conferences, festivals in the universe of Turkic-speaking education, the work and cooperation with the International Humanitarian Academy "Europe-Asia", World Culture University, TURKSOY - centre in Ankara, participation in the nomination of the Youth Unity of Bashkortostan such as "UNESCO - Education in the modern school of the Republic of Bashkortostan", "Socio-cultural adaptation of the Turkish-speaking students in the educational environment of the pedagogical university."

3. Culture - a research progress of socio-cultural portrait of future teachers in regional educational environment, design technology, individual trajectories of social adaptation of migrant students, the study of problems of ethnic culture and intercultural communication, youth subculture, ethno-socialization of young people in education of the Republic of Bashkortostan (TURKSOY, the Ministry of Culture of Bashkortostan, the House of Peoples' Friendship of the Republic of Bashkortostan, The National Assembly - Kurultai). Adaptation of international cultural exchange programs of UNESCO of the Turkish world, education and activities of TURKSOY and of the House of Friendship of Peoples of Bashkortostan, AIESEC, Turkish Airlines, the international exhibition "Education abroad" in international cultural festivals with the support of TURKSOY, international theatrical festivals of Turkish-speaking peoples "Tuganlyk", musical creativity of Turkish youth "Ural-mono, Ural-Batyr".

4. Sport and tourism - socialization of individual sports and educational environment, Olympic education, inclusive education, museum and ethnographic tourism, mountain, water, skiing tourism, sport and culture festivals (Ministry of Youth Policy, Sport and Tourism). Identification of high school as an international sport, cultural and entertainment tourism, development a common strategy of cooperation.

5. Information and communication - integration of media-communicative education, creation of the electronic textbooks, and educational portals and web-sites of sustainable development (The Youth Unity of Russia and Bashkortostan), publication of books, teaching aids, series of articles in the dialogue of cultures and civilizations of East and West, participation in comparative education webinars.

Simulation of social mobility within the competent format provides the following typology of competences:

Cognitive competences:

- The main regularities of formation and development of education in the modern world;

- Object and subject of Comparative Education as a science;

- Methodology and Comparative Education;

- Pedagogical works in comparative pedagogy, pedagogical patterns and models;

- Innovative model of learning in foreign countries, the criteria for international accreditation of the quality of educational programs; International standards of efficiency of educational systems improving the quality of higher education;

- Rating of international cultural and educational centers in Russia, Bashkortostan and abroad;

Social competences:

- Describing the main directions of world education in global, regional and national levels;

- Determine the value of international experience to reform the education system in Russia and Bashkortostan;

- To predict and design the educational process based on modern pedagogical concepts of foreign countries;

- To conduct comparative analysis and to identify patterns of development of modern education in the world;

- To characterize the features of a modern system of teacher education in leading Western countries.

- To evaluate and predict the trajectory of the invariant-integrative world education;

Review the requirements of international standards, European standards and guidelines for quality assurance in higher education (ESG, Standards and Guidelines for Quality Assurance in the European Higher Education Area), as well as national and international criteria for the quality of educational programs;

Personal competences:

- Ways to implement research positions in the professional improvement of the quality assurance system of higher education;

- A system of methods and modalities for a holistic educational process in the context of the transforming functions of Comparative Education; Graduate

competencies as learning outcomes (Learning Outcome-based Approach) to develop, implement and evaluate educational programs.

- The centre organizes teacher training courses "UNESCO movement in modern school" for the heads of educational institutions, who actively participate in international cooperation programs. The main issues of modern education in the context of the international UNESCO-development - "Trends in the development of UNESCO's education in modern world", "Multicultural education, world culture education", "Human Rights in Education", "UNESCO's world education in different countries", the activities of scientific and educational resource center of UNESCO in M. Akmullah Bashkir State Pedagogical University.

- Problem groups in the framework of international cooperation and integration in the context of grant policy between Russian Humanitarian Scientific Fund and Russian Fund of Fundamental Research, international cultural exchange programs of UNESCO, IR EX, Fulbright, D AAD, Work and Travel, international exhibitions "Education abroad", the activities of the Department of Science and International Cooperation of M. Akmullah Bashkir State Pedagogical University, Bashkir-American Intercollege are converted to the UNESCO Club as a public organization that unites students on a voluntary basis to promote human principles and ideals of UNESCO at the university.

- In the context of integration of modern education in higher education of the Republic of Bashkortostan, the development of tolerance requires the study of the individual student's social portrait of the Turkic-speaking students in modern schools of Bashkortostan. The projects involve comparative analysis of adaptation of the Russian and foreign higher education in the Republic of Bashkortostan in the dialogue of cultures and civilizations of East and West, the definition of the essence, the content of comparative education in the structure of modern research. "Integration of UNESCO Movement in the national high school" [6, pp. 51-57].

- The centre cooperates with leading universities in St. Petersburg, Moscow, Kaliningrad, Kazan, Yekaterinburg, Yakutsk implementing innovative projects of UNESCO in the networking of universities and UNESCO Chairs in the sphere of education to provide innovative high school renovation and improvement of educational policy.

- Particular attention is paid to the formation of civic consciousness, world culture and interethnic harmony, which is illuminated by the media (participation in TV programs "All Ufa", radio programs "Yuldash"). The process of socialization of young people - getting the nomination winners of "The World through the eyes of youth" in the grant activities Presentation at the conference "Education. Science. Career." ("Social Portrait of Turkic-speaking youth in the global education and dialogue of cultures").

- Special attention is paid to the socio-pedagogical project, "Solidarity, memory, identity". It serves as the realization of civic engagement, integration in a

multicultural society, social mobility, youth ethnosculturalization in a multicultural educational environment (school principals, leaders of rural communities, the heads of the rural cultural houses, directors of museums), as well as transferring a scientific knowledge of cultural and educational institutions that is the objective of museum and library pedagogy [7, pp.135-138].

- Students, undergraduates and postgraduates of Bashkir State Pedagogical University named after M. Akmullah have an opportunity to take part in conferences, round tables, workshops on social and academic mobility in the structure of teacher competency approach to education under the direction of the open center of the UNESCO. Innovative models allow to do comparative studies within the framework of modern pedagogical university as a center of integration of science, education, culture and sports as well as international cooperation in the modern world and the information society. Also comparative studies are held in the context of grant policy of an international cultural exchange programs of UNESCO, education and activities TURKSOY, the House of Friendship of the Peoples of BASHKORTOSTAN, Turkish Airlines, Antalya Akdeniz University, TURKSOY - centre in Ankara, AIESEC, UFA-FALCON, Youth Unity of Bashkortostan and the International Exhibition called "Education abroad".

- International relations established with the University of Akdeniz - Antalya (Turkey) and the Swiss Education Group - management of tourism, the World Organization of Turkish people TURKSOY - Ankara (Turkey), universities of Kocaeli Universitesi, Sakarya Universitesi. At the University of Otto - Friedrich Bamberg (Deutschland) comparative studies were carried out in 2010 - 2012. In 2009 - 2012 scholars and students in Turkey, Azerbaijan, Kazakhstan, Turkmenistan, and teachers in rural schools in Bashkortostan were invited at The International Citizens' Forum "Social Mobility in the teacher education global dialogue of cultures" under the UNESCO's auspices.

There were published the following monographs: "Methodology of ethnopedagogy" (Prof. Gayazov A.), "Comparative Education", "Building of professional competence of future teachers in the educational environment of the university", "UNESCO - Education in Modern Pedagogical University" "International academic mobility programs, and UNESCO programs» (postgraduates and students), and also several articles on UNESCO problems in the context of modern education [8].

Conclusion

The paper focuses on methodology, theory and technology of cross-cultural management in education, ethnic and religious tolerance and intercultural dialogue and strengthening of ethnic and cultural unity of the peoples of Bashkortostan. There are organized projects, programs in integration of festivals in Education, Culture and Sport (creating social mobility of students in the dialogue of cultures and sport, socialization of the individual in sport - educational environment

"Professional competence of future teacher in the educational environment of the university," "Comparative Education in the dialogue of cultures and peoples of the world", "Social Portrait of modern Turkic-speaking youth") so that to share best practice examples and instigated debates on intercultural diversity in the youth learning community.

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