

# Creation of additional educational motivation by participation in online courses of world's leading universities

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*Describes the importance of students participation in online courses that helps to create supplementary motivation to study, improves the realization of the necessity of study, improves the efficiency of further work.*

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## I. Introduction

Nowadays the question of searching ways to improve study motivation is very important because of the low level of education in the post-Soviet space, especially in Ukraine. The method of online study is not new in the world, but only now it comes on par with traditional academic education and allows students to get higher education actually without leaving home.

We consider the use of online study is not a basic education as well as an additional incentive to learning motivation of students.

## II. Features of online courses

When we consider this problem we have to highlight the advantages of online study. Based on the experience of passing the online course on [www.coursera.org](http://www.coursera.org), we have constructed a rough feature structure of online courses. Therefore, as we have seen in practice online courses are:

- **Accessible** – everyone can participate, no age limits;
- **Easy to use** – does not require any special skills, basic training – only ability to work with computer;
- **Multifunctional** – additional knowledges for overall development and in certain fields of science;
- **Free of charge** – open to all, regardless of financial status as it is free;
- **Unlimited in time** – everyone can independently allocate time for training and control, considering only to deadlines;
- **High quality** – high quality of knowledges because of partnership with world's top universities and scientists.

We should also pay attention to the feature of materials that are provided to students. They contain so-called interactive component – video lessons which allows students to escape from the monotonous reading and gives them an

opportunity to view course material several times for better remembering, not just once.

Virtual learning also encourages people to self-organization, enabling to allocate time, which is very important for senior working students. Also participation in online courses helps to get acquainted with the modern information technologies, work more with a computer that nowadays is necessary for future workers of any area. These technologies simplify the learning process for the student, interest him and facilitate the work of teachers.

## Conclusions

If we consider the problem of low motivation to its very foundation, causes, we can see that in most cases the cause is the wrong choice of profession – it is elected unconsciously influenced by some conditions (stereotypes, parental pressure, financial factors).

Attracting young people to participate in online courses stimulate further learning motivation, in part because they do not require a certain level of training, documents on education, investment, and to nothing obliges.

Thus, the passage of these courses provides an opportunity to try yourself in any area of science that is relevant even for students. For example, it will give them an opportunity to learn about different educational areas, to understand the specifics of the activities in which they are interested, and it will provide the right choice in the future for our profession.

Wide range of topics and branches of science, areas of the course opens many opportunities for students for realization of self-education, helps to ease the learning process, gain additional knowledge beyond the curriculum provided by the educational institution, to reach more quality material in which the student is interested.

Indeed, interest to the material that student learns has a very powerful effect on motivation to study, because it gives him the opportunity to stimulate the learning process, not by "rewarding" him with scores, but for his involvement in the study of the material that is interesting and fit for an individual.

At a time when virtual learning has not reached the same level as the traditional academic education we should use it as an additional opportunity to gain knowledge and motivate students for overall development.

So we can see that it is appropriate to attract students to participate in online courses to explore a wider coverage of more material, because these skills are unique because they are provided by the world's best universities and academics, as well as a unique opportunity of free access for everyone.