РОЗБУДОВА ТРАНСПОРТНОЇ ІНФРАСТРУКТУРИ УКРАЇНИ ЯК ПЕРЕДУМОВА ВИКОРИТСАННЯ ТУРИСТИЧНОГО ПОТЕНЦІАЛУ DEVELOPMENT OF THE UKRAINE TRANSPORT STRUCTURE AS THE CONDITION TO USE THE TOURIST POTENTIAL

Roads are an important link in the overall transport system, which is impossible without functioning of each sector of the economy. The development and conditions of roads affect the development of the country and its individual regions, characterizes the country's economic and social situation of the population, determines the future of the country and its viability under market conditions, a reliable transport networks influence the efficiency of using resources, reducing time-consuming to carry passengers and cargo, thus increasing productivity of work.

Road Network is a national treasure of the country which we must protect, increase and effectively use. Nowdays, Ukrainian roads are in critical situation, because the road network in mostly developed throughout the country, but on conditions that poverity organizations improve the technical condition and performance of existing roads to European level, it can be reached by quality maintenance. and reconstruction.

Increasing of the speed on the roads requires the introduction of reliable facilities of traffic, new road schemes, new methods of design, analysis and forecasting of traffic, by which we can minimize accidents on the road and improve traffic safety. Road safety should be considered as an important social economical problem. Road accidents cause significant damage to the country, causing serious damages to the road transport work, pose a threat to life and health.

Solving the problems of economic strategy of the expenses on road repair needs capital investments. Thus the designers of roads and employees of road budget planning should make technical and economic decisions, aimed on reducing of kapital and labor construction and maintenance work.

National financial resources and foreign investments can help a lot to decide problems of national transport system, That will improve the frequency of touristic investments to Ukraine.

Improving the efficiency of innovation and investment activities will be ensured through introduction of new technologies and attracting private investments into construction, reconstruction and repair of highways.

Investment policy should focus primarily on attracting additional private funds that are needed to increase volume of development of the roads, particularly based on concession.

Ukraine will continue cooperation with the European Bank of Reconstruction and development to finance the repair of the international highway M-06 Kyiv - Chop in Kyiv.

We are expecting the renewal of cooperation with the World Bank, European Investment Bank and other international financial institutions. More active work to attract European Union grants Even,if we will borrow a lot of money on travelling and transport industries, we will give everything back as the profit, which we will get from travellers (*Table 1*).

Investment enlisting and building of the new international highways should be accompanied by touristic flies broaden and searching ways to enlist touristic groups in Ukraine.

Construction of roads that are the state value to bypass settlements primarily in cities that are accepting the final part of European Championship 2012.

 ${\it Table~1}$ The condition of highways and tourism in the world

Country	Area(thousant square km)	Lenghwise (thousant km)	Amount of tourists (million people)	Profit from Tourism (million dollars)
Ukraine	603,7	169,4	25,4	5,8
Poland	312.6	424,0	13,0	11,8
Germany	357,0	644,5	24,9	40,0
Turkey	779,4	426,9	25,0	22,0
Thailand	513,1	180,0	14,6	17,7

According to the Law of Ukraine "On the road" (2862-15)," On the General Scheme territory planning Ukraine "(3059-14) and the Decree of President of Ukraine November 23, 2007 N 1121 (1121/2007) "On Immediate Measures of road safety, "the State target training programs and holding in Ukraine of finals European Championship in 2012, approved Resolution Cabinet of Ministers of Ukraine dated April 14, 2010 N 357 (357-2010-P) (Official Bulletin of Ukraine, 2010, N 39, Art. 1297), it is expected to build in the period to 2011 roads and separate queues to bypass the village 31 point through which the road of national importance - City Kalinovka (Vinnytsia region), mm. Ustilug and Lutsk (Volyn area), urban Pyatikhatki (Dnipropetrovsk), Dnipropetrovsk, Donetsk, sec. Rakoshyne (Mukachevo district Transcarpathian region) mm. Kagarlyk and White Church (Kiev area) mm. Lugansk, Donetsk and Perevalsk, urban Mykhailivka (Luhansk region) Stry and Rava-Ruska (Lviv) Ascension and Pervomaysk (Mykolaiv region), Odessa, City Kobeliaky (Poltava region), sec. Willow (Dubno District Rivne region), M. Romney (Sumy region), Bershad and Terebovlya (Ternopil region) mm. Rolls and Chuguev (Kharkiv area), sec. Posad Pokrovske (Belozersky district of Kherson region), m. Dunaevcy (GAIN), p.. Babanka (Umansky district of Cherkasy region), the city of Settlement (Cherkasy region), Chernivtsi, north-eastern bypass of Kyiv [1].

1. http://www.eurocenter.vn.ua/p9.php