

ЕКОНОМІЧНІ ЗАСАДИ ТА ІННОВАЦІЙНІ ТЕХНОЛОГІЇ ECONOMIC PRINCIPALS AND INNOVATION TECHNOLOGY

Innovation activities and innovation policy are new categories that appeared in the economic development of our country at the stage of market relations. The transition to innovation model of economic development is the most characteristic feature of the modern stage in developed countries. Implementation of economic goals of society associated with an innovative type of development, which laid to the basis for continuous and deliberate process of search, preparation and implementation of innovations that allow you not only improve the operational efficiency of social production, but fundamentally change the ways of its development [1]. Innovations especially in industry is very important element of increasing the effectiveness of economics . It be-gan from the idea and goes through the stages of research and making new samples of products, technology and services.

Active implementation of innovation processes is a way to return to the life of traditional economic activities. It is re-infusion of these diving forces capable of ensuring competitiveness and create jobs though targeted development of the technological base [2]. Here the line of technologies are used .These are not only electronics, informative technology ,new technology of receiving and remaking the data, but also the type of organization, that decreases the expenditures.

Competitive niche will be inevitably lost by those companies and organizations that failed to appreciate the importance and multidimensional innovations. This is a typical example for such industries as shipbuilding which is ossified and “mature”. Europe. Japan and Korea are characterized by high levels of innovation activity. Innovations come in systematic interaction with other complex technologies. The value of a systematic approach is most clearly evident in the U.S and the former Soviet Union space programs. The success of these programs has been achieved thanks to a revolutionary breakthrough in project management, creation of new systems, hardware and management techniques that ensure coordination in time and space physical and mental activities of thousands of people which are involved in implementing these programs [3].

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2. *Vodachek L., Vodachkova O. Management strategy innovation in enterprises, 2003.*
3. *Ivanchevich D., Lobanov A. Human resources management, 2006.*